

## Bob Burns



Bob Burns hypnotised his first person in the early 70's whilst merely pretending to be a hypnotist (something that scared the hell out of him!).

Since then he has done stage hypnosis, street, impromptu and also uses it in the world of magic and mentalism where he works mainly in the corporate sector. He is also a working clinical hypnotist, seeing clients in his therapy rooms in Montrose, Scotland (the home of James Esdaile).

Bob is a mentor, but with a difference. For rather than teach his students (who are experienced therapists only) in the classroom, he is believed to be the only therapist in the world who actually brings the student into his therapy rooms for a few days in order to watch him work with live clients. This much sought after radically distinctive personal one-on-one training and mentoring is by appointment only.

In hypnotherapy he had, for many years always worked highly successfully with what he happily called 'standard operational procedures: ..... 'then along came a Swan'.

Bob's 'Swan Protocol' is now actively used by therapists and healers in more than 75 countries around the world provoking much debate on the question: 'What exactly is The Swan and is it true that it can venture into certain areas where hypnosis cannot?' One thing is for certain, The Swan Protocol is indeed one of the finest procedures ever constructed in the hypnosis world.

As said, Bob is also a much sought after professional mentalist and uses hypnosis in stage, impromptu and in his close-up work of magic and mentalism. He simply loves using and blending mentalism with clinical hypnosis and he actually teaches these fantastic skills to his students in many of his clinical hypnosis workshops.

In those workshops Bob teaches his own brand of hypnosis, specialising in anything from: The initial consultations and 'how to properly hypnotise'. How to talk to the subconscious prior to hypnosis. How to treat the patient that does NOT go into hypnosis. What to do when the subconscious (and other parts) says "No". Pain control. The theory and practice of: Past life regression (real or imagined). Best Practice for smoking cessation through hypnosis.

Bob has delivered workshops all over the UK, Europe, America, Canada, Vietnam, Thailand, The Middle East, Australia, New Zealand and South America.....

But he prides himself and makes it clear to everyone that he is, first and foremost, a 'Full Time Therapist', working from his therapy rooms Monday to Friday 40 weeks of the year.

## Sheila Granger



Sheila gained her certification as a Clinical Hypnotherapist in the UK with the General Hypnotherapy Standards Council eight years ago, and has already been recognised by The India Times as 'Britain's Leading Hypnotist' and has appeared on National Television on BBC News. She built her own full-time practice based in a doctor's surgery in Yorkshire from a standing start in under two years, seeing thirty-five clients per week.

A popular speaker at conferences and Universities around the world, Sheila has trained over 2500 practitioners in nine countries. Most known for the Virtual Gastric Band programme - Sheila takes hypnosis into new areas. Pioneering an Educational Performance Programme in Schools and Colleges, and taking hypnosis into business, helping them with sales, productivity and mindset.

She has received much national and international attention. BBC News, The Sun Newspaper, Pick Me Up magazine, Women's Weekly magazine, Daily Express, NHS Hospital Radio, India Times, Tenerife News, Melbourne Observer, Fox News.

## Mark Tyrrell



Mark is an experienced therapist and a gifted trainer and speaker who regularly writes on psychology with a difference.

Mark is the co-founder of Hypnosis Downloads and Uncommon Knowledge

At the Hypnosis Download blog Mark writes about the underpinnings of individual sessions, while his monthly newsletter Inspired Minds offers psychological insights to 150,000 subscribers. As Creative Director of Uncommon Knowledge he helped establish a highly regarded diploma course in evidence-based hypnotherapy and psychotherapy and has trained thousands of therapists.

A keen promoter of the benefits of online training, Mark has worked to put all Uncommon Knowledge training programs online. He is constantly developing new courses. He has produced several hypnotherapy DVDs and CDs and taster videos for YouTube. Mark writes a trainer's blog with his thoughts on training (and everything else).

The specific problems of dealing with depression led Mark to develop a depression recovery program, a free website about depression, and an online training course for therapists on how to lift depression fast. He's also behind two other free websites, for panic attacks and self-confidence, and helped to set up Uncommon Forum, now a leading mental health discussion forum.

Mark frequently gives public seminars to health professionals on self-esteem, trauma and bullying, and is co-author (with Jan Sutton) of *The Giant Within*, plus the book *New Ways of Seeing*. He regularly contributes illuminating and thought-provoking psychology articles on a range of sites.

Before he started all this, Mark worked as a psychiatric nurse. So he's seen it all.

When he has a free half hour, Mark runs for fun & fitness.

<http://www.hypnosisdownloads.com/>

<http://www.hypnosisdownloads.com/newsletter/back/index.html>

<http://www.uncommonforum.com/>

<http://www.uncommon-knowledge.co.uk/index.html>,

<http://blog.hypnosisdownloads.com/>

<http://www.uncommon-knowledge.co.uk/psychology.html>

[http://www.uncommon-knowledge.co.uk/self\\_help/depression/program.html](http://www.uncommon-knowledge.co.uk/self_help/depression/program.html)

<http://www.clinical-depression.co.uk/>

<http://www.uncommon-knowledge.co.uk/training/online/depression.html>

<http://www.panic-attacks.co.uk/>

<http://www.self-confidence.co.uk/>

<http://www.amazon.com/Giant-Within-Maximize-Your-Self-Esteem/dp/0764122754>

[https://www.amazon.co.uk/New-Ways-Seeing-Therapeutic-Reframing-ebook/dp/B00R80IMVY/ref=asap\\_bc?ie=UTF8](https://www.amazon.co.uk/New-Ways-Seeing-Therapeutic-Reframing-ebook/dp/B00R80IMVY/ref=asap_bc?ie=UTF8)

## Kelley T Woods



Kelley T. Woods is the leader of Hypnotic Women, a vibrant international forum of over 2000 female hypnosis practitioners and serves as a moderator on HypnoThoughts.com.

She is a co-founder of HOPE Coaching, utilizing Mindful Hypnosis to help clients who suffer chronic issues.

Author of several hypnosis trade books, Kelley is the co-recipient of the 2017 International Medical and Dental Association's Pen and Quill Award for Excellence in Literature and is a board member of the International Certification Board of Clinical Hypnotherapists.

As a second-degree black belt in Shito Ryu karate, Kelley has enjoyed many years of instructing and mentoring people of all ages.

She infuses her belief in hypnotic powers throughout her life experiences, whether working with cancer care clients, children or supporting fellow practitioners.

With over fifteen years of private hypnosis practice in Northwest Washington State, Kelley has honed a creative, fun and practical approach in her work and her teaching.

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